



**January 7, 2010 Davie, FL—FINALISTS ANNOUNCED FOR THE SCION
PLAYER OF THE YEAR AND DONATION**

Scion and the South Florida High School Football Show teamed up this year to create a prestigious honor given to the best high school football player in both Dade and Broward counties, as voted on by the fans. Throughout the season fans have logged on to www.SouthFloridaHighSchoolFootball.com to submit their nominees for their favorite player, after narrowing it down to the top 12 in each county the finalists include some of the best, ranging from quarterbacks to linebackers to kickers. The winners will receive the Scion Player of the Year trophy which can be viewed on the website.

Miami-Dade County:

Jermaine Kelson	Southridge	QB
Rakeem Cato	Miami Springs	QB
Jakhari Gore	Columbus	RB
Jerron Seymour	Hialeah	RB
Edward Smith	Southwest	RB
JJ Worton	South Dade	WR
Jeffrey Godfrey	Central	QB
Brandon Gainer	Central	RB
Michael Dallas	Palmetto	LB
Richard Leonard	Killian	ATH
Michaelee Harris	Northwestern	WR
Teddy Bridgewater	Northwestern	QB

Broward County

Donte Dotson	Deerfield Beach	ATH
Jake Rudock	St. Thomas	QB
Michael German	Ely	QB
Devon Wright	Taravella	RB
Lamarcus Joyner	St. Thomas	CB
Kevin Grooms	South Broward	RB
Vinnie Mauro	St. Thomas	LB
Willie Tindal	Stranahan	QB
Brandon Bennett	Pines Charter	RB
Travion Bailey	McArthur	DE
Marshall Morgan	Archbishop McCarthy	K
Sony Michel	American Heritage	RB

Scion will also present \$4,000 in donations to two schools, one in Dade and one in Broward, who submitted the most votes. Trophies and checks will be awarded during the South Florida High School Football Show “Signing Day Special” on February 3, 2010- LIVE on NBC6! Voting ends January 15, 2010 so be sure to log onto www.SouthFloridaHighSchoolFootball.com to cast your vote!

The South Florida High School Football Show is going into its’ 7th season. The show, created by Arena Advertising and Sports Marketing, is a comprehensive combination of a 30-min TV show on NBC6 and a LIVE radio broadcast of a premier matchup, teamed with a grass roots marketing program to cover and dominate high school football in South Florida. Sponsors this year include: US Army, Eastbay, Papa John’s, Scion, BP Gasoline, Dance Theatre, Dave and Busters, AIU, VIP Miami, MetroPCS, UHealth Medical and Muscle Milk.